

Blog formats and example of rubrics at level B1

Formal

Rubric: You recently started to write blogs for your local community. Write a blog about joining a club.

You could write about:

- how it's a good way to meet people
- what types of clubs they could join
- the advantages of joining a club
- how joining a club could make them feel.

Informal

Rubric: You regularly write a blog about your daily life and things you like. This week you decide to write about different places. Write a blog about your favourite place to visit.

You could write about:

- where your favourite place is
- why you love to visit it
- how often you go there
- why other people should visit it.

Review formats and example of rubrics at level B1

Formal

Rubric: You recently attended a community exhibition and the local town magazine would like you to write about it. Write a review about the exhibition.

You could write about:

- what the exhibition was about
- how it was organised
- what the displays were like
- how the community enjoyed the exhibition.

Informal

Rubric: A new café has recently opened in your town. You decide to write about it on the college student's webpage. Write an informal review of the new café.

You could write about:

- where it is and what it is called
- what is on the menu
- what the customer service was like
- how the atmosphere felt.