

Blog formats and example of rubrics at level B2

Formal

Rubric: Your college has invited students to write a blog for their website. Write a blog about hobbies for teenagers at home.

You could write about:

- what hobbies they could try at home
- how hobbies can help learn new skills
- how they can help with social networking
- what things you could discover about yourself.

Informal

Rubric: You want to share your experience of having the best ever meal on social media.

Write a blog about the best meal you've ever had.

You could write about:

- where you ate the meal
- who you were with
- what the meal was
- why it was the best meal you have ever eaten.

Review formats and example of rubrics at level B2

Formal

Rubric: You recently purchased a new technology product and the shop you bought it from would like you to review it. Write a review about the product.

You could write about:

- what the product is
- what features it has
- was it good value for money
- would you recommend it to others.

Informal

Rubric: You were speaking with a friend about a popular TV show you watch. Your friend thinks they might like it and has asked you to send them a review. Write an informal review about the show.

You could write about:

- what it is called
- what the main plot or idea is
- who the main characters are
- what the entertainment value is to you.